

EDUCATION

Michigan State University: School of Communications, Arts, and Sciences 08/2020 - 04/2024
B.A. in Creative Advertising East Lansing, MI

SKILLS

Creative Production & Design: Adobe Creative Suite (Illustrator, Photoshop), Adobe Premiere Pro, Canva, Photography, Content Creation

Content & Project Management: Adobe Experience Manager (AEM), Content Management Systems (CMS), Digital Asset Management, JIRA/Project Management Software, Microsoft Office, Social Media Management

Professional Competencies: Cross-Functional Collaboration, Creative Problem-Solving, Attention to Detail, Organization, Time Management, Adaptability, Interpersonal Relationships, Customer Service

PROFESSIONAL EXPERIENCE

McCann Relationship Marketing (MRM), Detroit, MI - Remote 02/2025 - Present
CONTENT MANAGER | Accounts: GMC, OnStar, Honeywell

- Managed digital content production and creative assets across multiple enterprise client accounts, ensuring brand consistency, quality assurance, and on-time delivery.
- Collaborated cross-functionally with UX, Creative, Copywriting, and Project Management teams to coordinate digital website campaigns and support creative production from planning through launch.
- Performed quality control on digital deliverables, resolving publishing, formatting, layout, and SEO issues before deployment.
- Managed project timelines and coordinated website production workflows using JIRA while communicating project status across cross-functional teams.

10 Knots Clothing, Grosse Pointe, MI 10/2024 - 02/2025
SOCIAL MEDIA & CONTENT CREATION INTERN

- Produced short-form photo and video content for Instagram, TikTok, and Facebook, supporting brand storytelling and audience engagement.
- Collaborated on creative campaigns from concept through execution, ensuring content aligned with brand goals.
- Created and captured branded photography and video assets for digital and social media campaigns.

Western Star Entertainment Group, New York City, NY - Remote 10/2024 - 12/2024
SOCIAL MEDIA & CONTENT CREATION INTERN

- Produced multimedia content across Instagram, TikTok, YouTube, and LinkedIn using Adobe Premiere Pro, Photoshop, Canva, and AI-assisted creative tools.
- Managed multiple social channels while maintaining brand standards, content quality, and publishing schedules.
- Coordinated content calendars and creative planning meetings to support consistent content delivery.

Acumen Media, London, England, UK 06/2024 - 08/2024
MEDIA PRODUCTION INTERN

- Assisted in end-to-end video production, organizing footage and editing branded content for B2B clients using Adobe Premiere Pro and DaVinci Resolve.
- Coordinated production assets, call sheets, project files, and production timelines during pre-production.
- Collaborated with creative teams to develop multimedia campaigns including video, social media content, press releases, and promotional assets.

- Supported on-set production by assisting with camera, lighting, audio, and production logistics to ensure efficient shoot execution.

ADDITIONAL EXPERIENCE

Pendy's Restaurant, Detroit, MI FINE DINING SERVER	09/2024 - 02/2025
Campbell's Market Basket LLC, East Lansing, MI SALES ASSOCIATE	10/2022 - 06/2024
Detroit Yacht Club, Detroit, MI FINE DINING SERVER	04/2021 - 08/2023
Red Crown, Detroit, MI HOSTESS/BUSSER	06/2019 - 08/2020

HOBBIES

Art, Film, Yoga, Running, Writing, Video Editing